

The Olympic Night



A unique, unmissable opportunity to enjoy and discover Turin (in the photo by Giorgio Perottino, LaPresse, a concert in the Medals Plaza)

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The Medals Plaza concerts

18 February
Gai Saber
Paolo Conte

20 February
Mishkalé
Nek

19 February
Radio Cuba - A.t.p.c.
Whitney Houston

21 February
Manomanouche
Avril Lavigne

Make a date with

Under the spotlights

Museums and cinemas

The following are open free of charge: the Cinema Museum and the Mountain Museum, the Regional Museum of Natural Science, the Torino al Lavoro (Turin at Work) exhibition, the Gallery of Modern Art, the Mertz and Sandretto Re Rebaudengo Foundations, Palafuksas and Experimenta. Cinemas in the centre will screen films continuously from midnight.

Shops

Shops will be open until dawn in the area of Piazza Vittorio Veneto, Corso Vittorio Emanuele, Via Garibaldi, Via Cernaia, Piazza Statuto and the "Quadrilatero Romano"; the Maglio market and BorgoDora will be open until midnight.

Tasting

Coldiretti: on the corner of Piazza Statuto and Via Garibaldi Proloco: Porta Susa, Via Cernaia, Via Garibaldi, Piazza Statuto. CIA: Maglio courtyard in Borgo Dora.

Concerts and entertainment

Free entrance to the concerts at Piemonte Clubbing, at the University, at Hiroshima Mon Amour, and at the Agnelli, Orfei and Juvarrà theatres, where various bands and DJs will be performing.



A night-time atmosphere
photo: Alfonso Catalanò, LaPresse

Special event

The Olympic Night

Turin will stay awake until dawn. A stimulating programme of artistic and cultural events

Everything is ready now: even the last gears of the complex organisational machine have been duly oiled.

Between 8 pm on February 18 and 6 am the following morning, Turin will live a magical, enchanted night, one that is unusual and fascinating; a night of passion, obviously. An "Olympic Night" which will keep the city on its feet until dawn, showing the world the extraordinary vitality of a city that is really redrawing its future.

A unique, unmissable opportunity to enjoy and discover Turin

Regione Piemonte, with numerous organisations and associations, and the creative contribution of Xplosiva and Silvio Benelli, has put together a remarkable, stimulating artistic and cultural programme, which includes numerous events created specifically for this unique, unmissable occasion, with free concerts and museums, and shops, restaurants and typical bars open until dawn. There will also be cinema marathons, musical aperitifs, tastings of Piedmontese products and the

performance of fanfares.

"The Olympic Night is particularly important to us," said Mercedes Bresso, President of the Regional Council, "because we want Turin and Piedmont to remain fixed in visitors' minds as something indivisible, to think about and to return to in other circumstances. This long night is an opportunity for all of us to work together to put

promotes interaction with the other cultures that are present here. The idea of opening the museums at night is a tribute to the spread of culture, and should be proposed more often, even on other occasions."

In order not to miss a single minute of the action, the public can link up to www.localmap.to, a geoblog where they can post



Crowds in the Medals Plaza - photo: Michele Ricci, LaPresse

on a great show, which is essential if we want young people to return and to talk about us and about Piedmont to their friends, relatives and acquaintances."

"The Olympic Night," said Regional Councilor for Culture, Gianni Oliva, "offers a programme that can make the most of our regional heritage while it

messages (via the web, SMS or MMS) right on a map of the city, so that people crossing Turin will be able to leave a trail of their route and the events that they attend.

A special agreement with Trenitalia will enable young people to travel to the city at particularly advantageous prices.

piemontefeel.it

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Piemontefeel.it, supplement to Piemonte Informa, an Agency of the Piedmont Regional Council, publication registered with the Turin Court, no. 4540 of 15.01.1993

www.piemontefeel.it

◆ OLYMPIC NEWS FROM REGIONE PIEMONTE ◆

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Piedmont Regional Assembly archive
Translations: Geolink [Deborah Craig, Lucinda Byatt]
Editorial and graphic design: 2Punti D-Sign
Graphic designer: Giorgio Cappellaro
Printed by: G. Canale & C. S.p.a.



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